

AUDREY ALLEN

EXPERIENCE

Jackson County Public Health (JCPH) Lee's Summit, MO Social Media and Marketing Coordinator (2023–)

- Coordinated copywriting, graphic design, and Spanish translation for paid and organic social media (Facebook, LinkedIn, Instagram, Threads, Twitter/X, Nextdoor)
- Established and executed communications plans for events, including monthly Harvesters food distribution days, annual Flu Vaccine Drive-Thru, special anniversary Open House, and annual InCoLab Community Health Innovation Summit
- Integrated social media efforts with additional marketing tactics to meet goals (Email, Blog/Website, Printed Signage)
- Led marketing and brand strategy for major campaigns, including Sex (Ed) Matters rebrand, 100th anniversary, and new Bluebox health vending machines
- Served as project manager and liaison for 100th anniversary public programming partnership with twelve branches of the Mid-Continent Public Library (MCPL)
- Regularly reviewed community feedback surveys + website and social media analytics to recommend strategic campaign changes that increased program attendance and/or efficiency

RSM Marketing Lenexa, KS Marketing Manager (2021-2023)

- Led marketing strategy and managed relationships with clients by writing and presenting campaign plans, providing regular status updates and data, and ensuring contract deliverables were provided on time
- Served as project manager for internal production teams by communicating client strategy, organizing materials for tasks, and ensuring deadlines were met
- Produced RSM University online live webinar series, including event marketing and speaker coordination

Oklahoma Visual Arts Coalition (OVAC) Oklahoma City, OK Programs and Events Manager (2019-2021)

- Managed event planning and production for statewide nonprofit organization, including annual fundraiser gala and traveling art exhibitions
- Recruited and trained volunteers, led committee meetings, and facilitated both in-kind and cash sponsorships
- Managed communication with artists and guests, installed artwork at venues, and facilitated art and ticket sales
- Served as primary mentor for OVAC's internship program
- Served as project manager for the University of Tulsa's Third Floor Design students to create marketing materials and event signage

TOOLS

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Canva, Constant Contact, Eventbrite, Flickr, Google Suite, Hootsuite, Kindful, Meta Business Suite, Microsoft Office, Mailchimp, Slack, Smartsheet, Sprout, Square, Teamwork, Wix, Wordpress

SKILLS

Budgeting, Campaign Planning, Client and Sponsor Relations, Copywriting, Editing, Event Planning, Fundraising, Grant Writing, Graphic Design, Installing Art, Leadership, Marketing, Mentoring Interns, Project Management, Public Speaking, Relationship Building

COMMUNITY

Charlotte Street Foundation Kansas City, MO Studio Resident (2025–)

Kansas City Ballet Kansas City, MO Barre KC Board Member (2025–)

Sunny Dayz Mural Festival Oklahoma City, OK Committee Member (2021)

Artpop Talk Oklahoma City, OK Podcast Production Assistant (2020-2021)

EDUCATION

Oklahoma State University Stillwater, OK BFA in Studio Art (2015-2019)

AWARDS

NextGen Under 30 Oklahoma (2020)
OSU Outstanding Senior Award (2019)

CONTACT



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VISUAL SAMPLES

www.audreyallen.art/portfolio